



BUSINESS REPLY MAIL

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SAVINGS BOND OPERATIONS
INTERNET BANKING TEAM
200 3RD ST RM 507
PARKERSBURG WV 26101-9948

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

Your
customers
will love it!

They can buy
bonds more
conveniently,
24 hours a day,
from the
comfort of home.



Make sure your system offers
full-service Internet banking.

"To make online banking worth the trouble of setting up an account, it's got to offer the most popular bank products ... unlimited check writing, overdraft protection, credit cards, CDs and savings bonds."

Source:
SmartMoney.com
"The Best (and Worst) Online Bankers"
June 24, 1999



Savings Bond
Internet Banking Team

Voice: 304.480.3600

Fax: 304.480.6491

E-Mail: homebank@bpd.treas.gov

www.savingsbonds.gov/sav/savhb.htm

A
better
way
to
sell
savings
bonds!

U.S. Treasury presents...

**U.S.
Savings
Bonds**

through

**Internet
Banking**

A better way.....

Are you looking for a **faster, easier way** to sell U.S. Savings Bonds?

Would you also like to **increase profit and reduce workload?**

You can stop looking ... we have a solution for you *right now*.

Sell U.S. Savings Bonds on the Internet!

You'll be surprised how quickly you can dramatically change the way you sell bonds to your customers. Imagine these benefits:

- ◆ Earn the higher savings bond fee.
- ◆ Reduce your savings bond paperwork.
- ◆ Eliminate savings bond data entry ... your customers do it for you!
- ◆ Use this system to sell bonds from the lobby and turn your entire savings bond operation into a profit center.

How does it work?..... It's easy to get started.

Many Internet Banking software companies have savings bond sales in their products. Some agents choose to build their own systems.

Either way, **the basic process is simple:**

1. Your customer fills out an online order form on your Internet Banking site.
2. Your Internet Banking system checks the customer's order form to ensure everything's ready to process. *Your staff rarely needs to get involved!*
3. Your Internet Banking system processes the bond order, settles the payment, and prepares the data file that you send to your region's Federal Reserve Bank.
4. The Federal Reserve prints the bonds and mails them to the customer.

**Does this sound better than
your current process?**

If it does – we need to talk!

Contact us and we can help you!

- ◆ We can help coordinate the entire project, from development through publicity.
- ◆ We can provide technical assistance to you and/or your Internet Banking company.
- ◆ We can provide source code – including field checking and editing for the front-end. You can plug it right into your system to dramatically reduce your development costs.



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For more information, complete the following and mail.

Contact:

Phone Number:

Organization Name:

Street Address:

City:

State:

ZIP Code:

E-mail Address: